

HOW TO DETERMINE HOW 'MARKETABLE' YOUR WEBSITE IS

Is your business website ready for an online marketing campaign?

Take the test below to see if it is

1. There is a designated place on your home page to showcase new content and/or promotions.
 True
 False
2. Your contact information (both phone number and e-mail address) are prominently displayed at the bottom of the home page and any product pages.
 True
 False
3. Your website encourages users to sign up for your e-mail mailing list or offer their contact information.
 True
 False
4. Your website encourages viral marketing through "e-mail a friend" links or interesting content, design, or promotions that would spark word-of-mouth.
 True
 False
5. Your website gives users a special incentive to buy online through special discounts, coupons, or other promotions.
 True
 False
6. You are able to respond to customer inquiries within 24 to 48 hours.
 True
 False
7. You have the ability to monitor your website's traffic. (You can track how many visitors your site receives each day.)

True

False

Scoring your answers:

For each True answer, give yourself 1 point. Then rank your website according to the scale below:

0 to 2 points = Stop! Don't waste money on online marketing campaigns before your website is up to speed.

You need to implement at least 4 of our above suggested site features to get the most out of your local online marketing efforts.

3 to 4 points = Average. Your website needs work.

Adding a few more of the above options will dramatically improve your site's chances of success.

5 to 7 points = EXCELLENT! You are ready to start a full online marketing campaign and we're here to help you!

No matter what your score is we can help you take your sales and profits to the next level....

Call us now at (609)-228-5712 for a Free Website Critique and Consultation!

**Get Your FREE Online Strategy MindMap Today
Extreme Value \$\$\$ = Yours FREE**



And a FREE Subscription to the "Live Wire"!



Up to Date Facts, Tips & Strategies...

- ✓ Direct Response Marketing
- ✓ Local Search
- ✓ Online Marketing
- ✓ Search Engine Optimization
- ✓ Social Media
- ✓ Current Marketing News & Trends
- ✓ and More!

Go to
www.TrueResponseMarketing.com/TheLiveWire

Simply Enter Your Email Address and Recieve
Your FREE Online Strategy MindMap
& FREE Subscription to the "Live Wire"

Your email address is kept safe and private,
we respect your information.
NO Spam & You Can Opt Out at any time.